2026 VOZ Regional TAM
Sub Market Trading Survey Calendar

Survey	Week No.	Sunday to Saturday		Sub Market* Quarter Hour File Overnight Data Release Date	Sub Market* Quarter Hour File Consolidated 7 Data Release Date
Summer	1	28 Dec	03 Jan	WEEK 1 & 2 EXCLUDED	
	2	04 Jan	10 Jan		
	3	11 Jan	17 Jan	Wed, 11 Feb ^	Wed, 18 Feb ^
	4	18 Jan	24 Jan		
	5	25 Jan	31 Jan		
	6	01 Feb	07 Feb		
1	7	08 Feb	14 Feb	Wed, 11 Mar	Wed, 18 Mar
	8	15 Feb	21 Feb		
	9	22 Feb	28 Feb		
	10	01 Mar	07 Mar		
2	11	08 Mar	14 Mar	Wed, 22 Apr	Wed, 29 Apr
	12	15 Mar	21 Mar		
	13	22 Mar	28 Mar		
EASTER	14	29 Mar	04 Apr	EASTER DATA EXCLUDED	
	15	05 Apr	11 Apr		
2	16	12 Apr	18 Apr	Wed, 22 Apr	Wed, 29 Apr
3	17	19 Apr	25 Apr	Wed, 20 May	Wed, 27 May
	18	26 Apr	02 May		
	19	03 May	09 May		
	20	10 May	16 May		
4	21	17 May	23 May	Wed, 17 Jun	Wed, 24 Jun
	22	24 May	30 May		
	23	31 May	06 Jun		
	24	07 Jun	13 Jun		
5	25	14 Jun	20 Jun	Wed, 15 Jul	Wed, 22 Jul
	26	21 Jun	27 Jun		
	27	28 Jun	04 Jul		
	28	05 Jul	11 Jul		
6	29	12 Jul	18 Jul	Wed, 12 Aug	Wed, 19 Aug
	30	19 Jul	25 Jul		
	31	26 Jul	01 Aug		
	32	02 Aug	08 Aug		
7	33	09 Aug	15 Aug	Wed, 09 Sep	Wed, 16 Sep
	34	16 Aug	22 Aug		
	35	23 Aug	29 Aug		
	36	30 Aug	05 Sep		
8	37	06 Sep	12 Sep	Thu, 08 Oct	Thu, 15 Oct
	38	13 Sep	19 Sep		
	39	20 Sep	26 Sep		
	40	27 Sep	03 Oct		
9	41	04 Oct	10 Oct	Wed, 04 Nov	Wed, 11 Nov
	42	11 Oct	17 Oct		
	43	18 Oct	24 Oct		
	44	25 Oct	31 Oct		
10	45	01 Nov	07 Nov	Wed, 02 Dec	Wed, 09 Dec
	46	08 Nov	14 Nov		
	47	15 Nov	21 Nov		
	48	22 Nov	28 Nov		
Summer	49	29 Nov	05 Dec	Wed, 30 Dec	Wed, 06 Jan
	50	06 Dec	12 Dec		
	51	13 Dec	19 Dec		
	52	20 Dec	26 Dec		

REGIONAL TAM
TELEVISION AUDIENCE MEASUREMENT

T 1800 555 026
E regionalinfo.tam.au@nielsen.com
W www.regionaltam.com.au

Nielsen

* All Sub Markets including Regional WA
^ Bendigo market affected by transmitter fire (Jan 9-21) - use data with caution

© All Rights Reserved 2025