

Regional TAM Sales Representation | January 2026



Market	Logo	Channels	Sales Representation		Broadcast License
			National	Local	
Queensland		Seven, 7TWO, 7mate, 7flix, 7Bravo	Seven	Seven	Seven West Media
		Nine, 9GO!, 9Gem, 9Life	Nine	WIN Sales	WIN Corporation
		10, 10 Drama, 10 Comedy, Nickelodeon, News24 Regional	Network 10	SCA	Network 10
Northern NSW		Seven, 7TWO, 7mate, 7flix, 7Bravo	Seven	Seven	Seven West Media
		Nine, 9GO!, 9Gem, 9Life	Nine	WIN Sales	Nine Entertainment Group
		10, 10 Drama, 10 Comedy, News24 Regional	Network 10	SCA	Network 10
Southern NSW		Seven, 7TWO, 7mate, 7flix, 7Bravo	Seven	Seven	Seven West Media
		Nine, 9GO!, 9Gem, 9Life	Nine	WIN Sales	WIN Corporation
		10, 10 Drama, 10 Comedy, Nickelodeon, News24 Regional	Network 10	SCA	Network 10
Victoria		Seven, 7TWO, 7mate, 7flix, 7Bravo	Seven	Seven	Seven West Media
		Nine, 9GO!, 9Gem, 9Life	Nine	WIN Sales	WIN Corporation
		10, 10 Drama, 10 Comedy, Nickelodeon, News24 Regional	Network 10	SCA	Network 10
Tasmania		Seven, 7TWO, 7mate	Seven	Seven	Seven West Media
		Nine, 9GO!, 9Gem, 9Life	WIN Sales	WIN Sales	WIN Corporation
		10, 10 Drama, 10 Comedy, Nickelodeon	WIN Sales	WIN Sales	WIN Corporation
Western Australia		Seven, 7TWO, 7mate	Seven	Seven	Seven West Media
		Nine, 9GO!, 9Gem, 9Life	WIN Sales	WIN Sales	WIN Corporation
		10, 10 Drama, 10 Comedy	Network 10	SCA	WIN Corp / Seven West Media

- National sales representation change from WIN to Southern Cross Austereo 'WIN 10' and 'TDT 10' in NNSW and TAS as of 1 April 2022. 'WDT 10' as of 1 July 2022. Name change to '10' also implemented.
- As of 1st March 2025, Network Ten acquired Queensland, SNSW and Victoria Broadcast License from SCA, however Sales Representation remained with SCA on a Local level.
- As of 1st May 2025, Network Ten acquired NNSW Broadcast License from WIN Corporation, however Sales Representation remained with SCA on a Local level.
- As of 1st July 2025, Network Seven acquired Tasmania Broadcast License from SCA.
- As of 1st January 2026, Seven West Media & Southern Cross Media Group merged.

See Regional FTA channel launch and breakout dates file on the Regional TAM website for specific multi channel launch/cease dates.