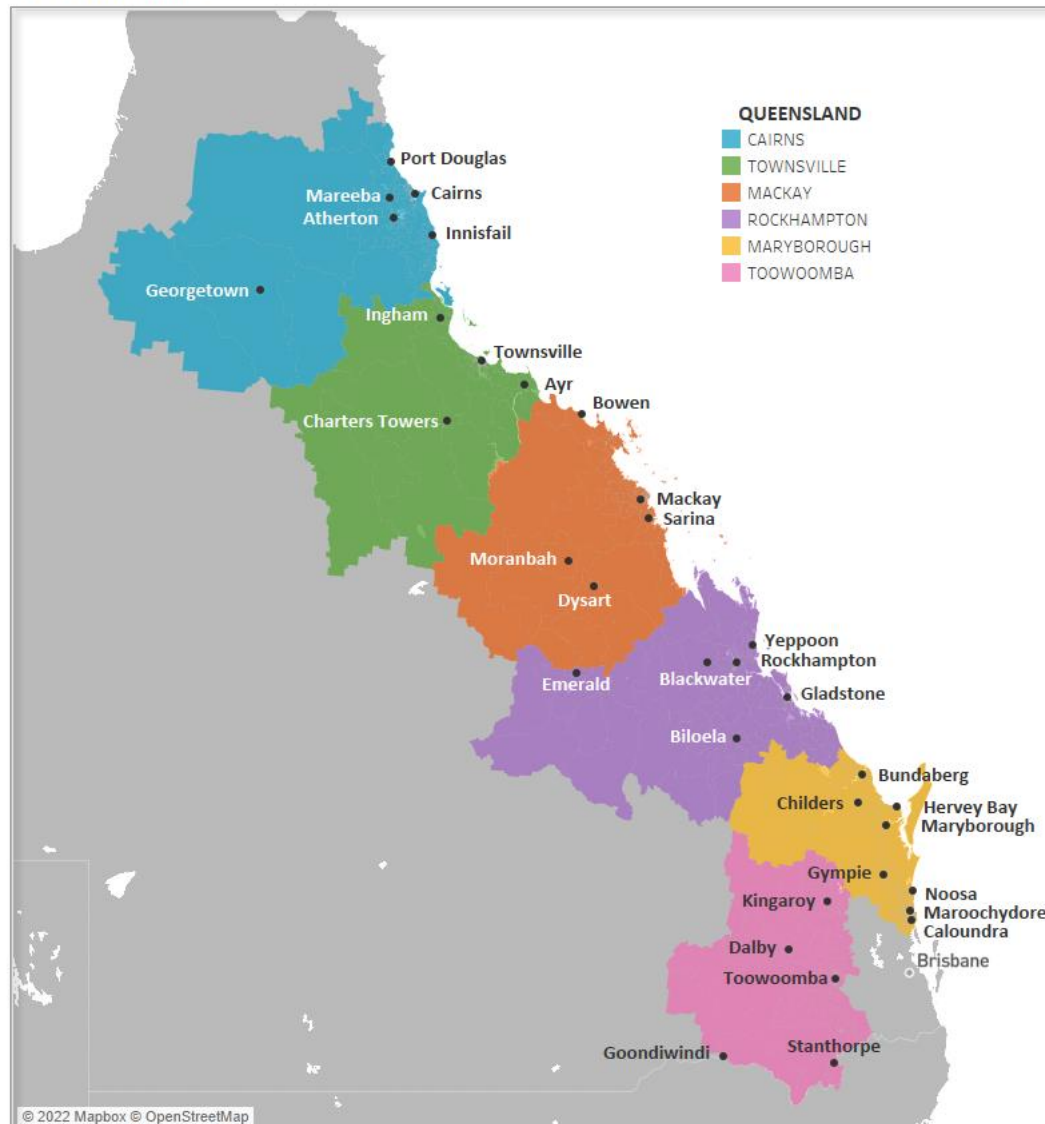


Queensland

COVERAGE MAP



FTA Network	Affiliation
Seven, 7TWO, 7mate, 7flix, 7Bravo	7
Nine, 9GO!, 9Gem, 9Life	9
10, 10 Drama, 10 Comedy, Nickelodeon, Sky News Regional	10
ABC TV, ABC Kids/Family, ABC Entertains, ABC NEWS	ABC
SBS, SBS VICELAND, SBS Food, SBS WORLD MOVIES, SBS WorldWatch, NITV	SBS

FTA network affiliations are as of 1 Dec 2024

Market	Total People
Cairns	274 200
Townsville	247 400
Mackay	196 700
Rockhampton	240 500
Maryborough	714 300
Toowoomba	330 900
TOTAL	2 004 000

TV Coverage Area By Postcode

Queensland

Cairns

4849, 4852, 4854-4856, 4858-4861, 4865, 4868-4873, 4877-4888

Mackay

4707, 4709, 4721, 4723, 4737-4746, 4750-4751, 4753-4754, 4756-4757, 4798-4800, 4802, 4804-4805

Maryborough

4517-4519, 4550-4575, 4580-4581, 4600-4601, 4620-4621, 4625-4627, 4630, 4650, 4655, 4659-4660, 4662, 4670, 4671, 4673

Rockhampton

4674, 4676-4678, 4680, 4694-4695, 4697, 4699-4706, 4710-4720, 4722

Toowoomba

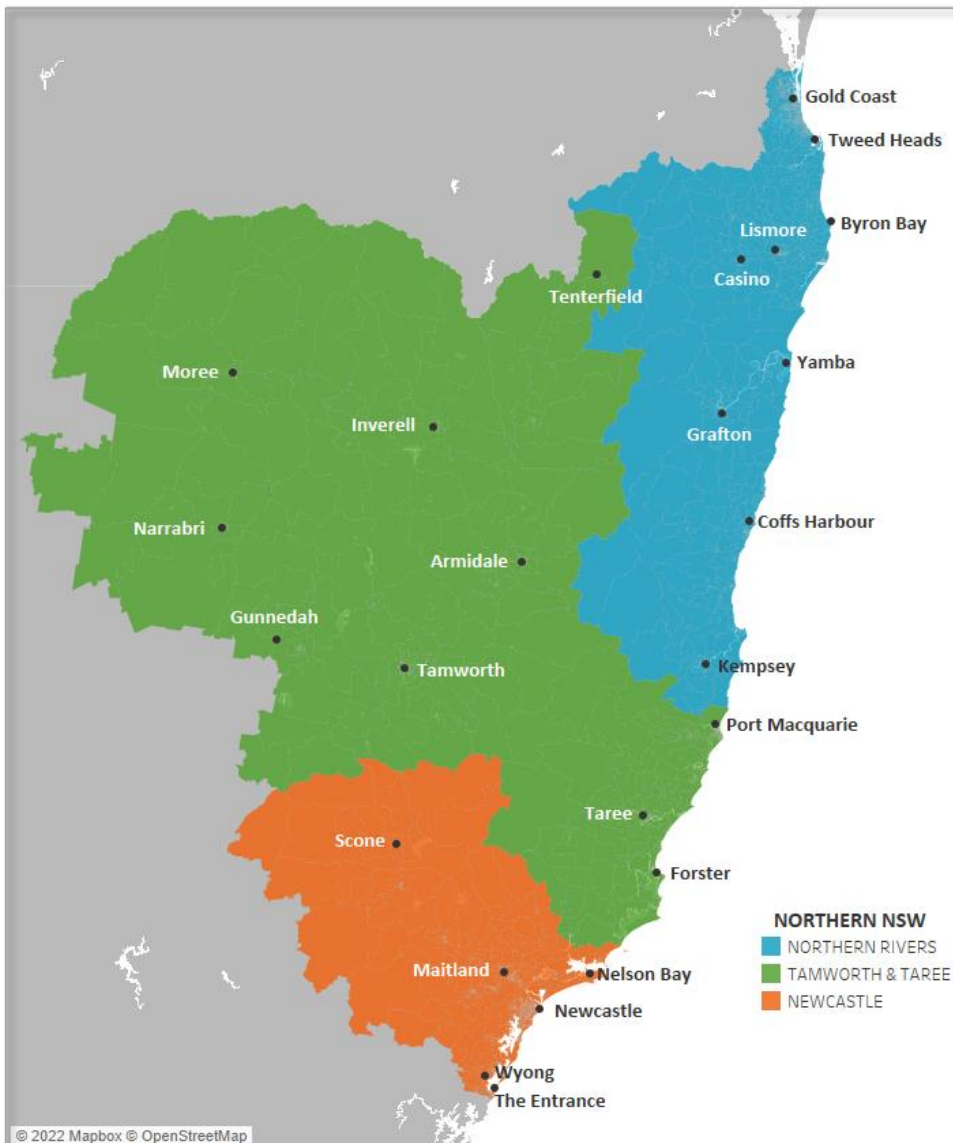
4314, 4341-4344, 4347, 4350, 4352-4365, 4370-4378, 4380-4385, 4387-4388, 4390, 4400-4408, 4410-4413, 4421-4423, 4605-4606, 4608, 4610-4615

Townsville

4806-4812, 4814-4820, 4850

Northern NSW

COVERAGE MAP



FTA Network	Affiliation
Seven, 7TWO, 7mate, 7flix, 7Bravo	7
Nine NBN, 9GO!, 9Gem, 9Life	9
10, 10 Drama, 10 Comedy, Sky News Regional	10
ABC TV, ABC Kids/Family, ABC Entertains, ABC NEWS	ABC
SBS, SBS VICELAND, SBS Food, SBS WORLD MOVIES, SBS WorldWatch, NITV	SBS

FTA network affiliations are as of 1 Dec 2024

Market	Total People
Northern Rivers	1 108 600
Tamworth Taree	368 800
Newcastle	877 900
TOTAL	2 355 300

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Based on 2011 ASGS SA1 Boundaries

Source: ABS

Produced by: Nielsen Television Audience Measurement

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TV Coverage Area By Postcode

Northern NSW

Newcastle

2258-2259, 2261-2265, 2267, 2278, 2280-2287,
2289-2300, 2302-2308, 2311, 2315-2330, 2333-
2339, 2420-2421

Northern Rivers

2431, 2440-2441, 2447-2450, 2452-2456, 2460,
2462-2466, 2469-2490, 4209-4218, 4220-4221,
4223-4228

Tamworth

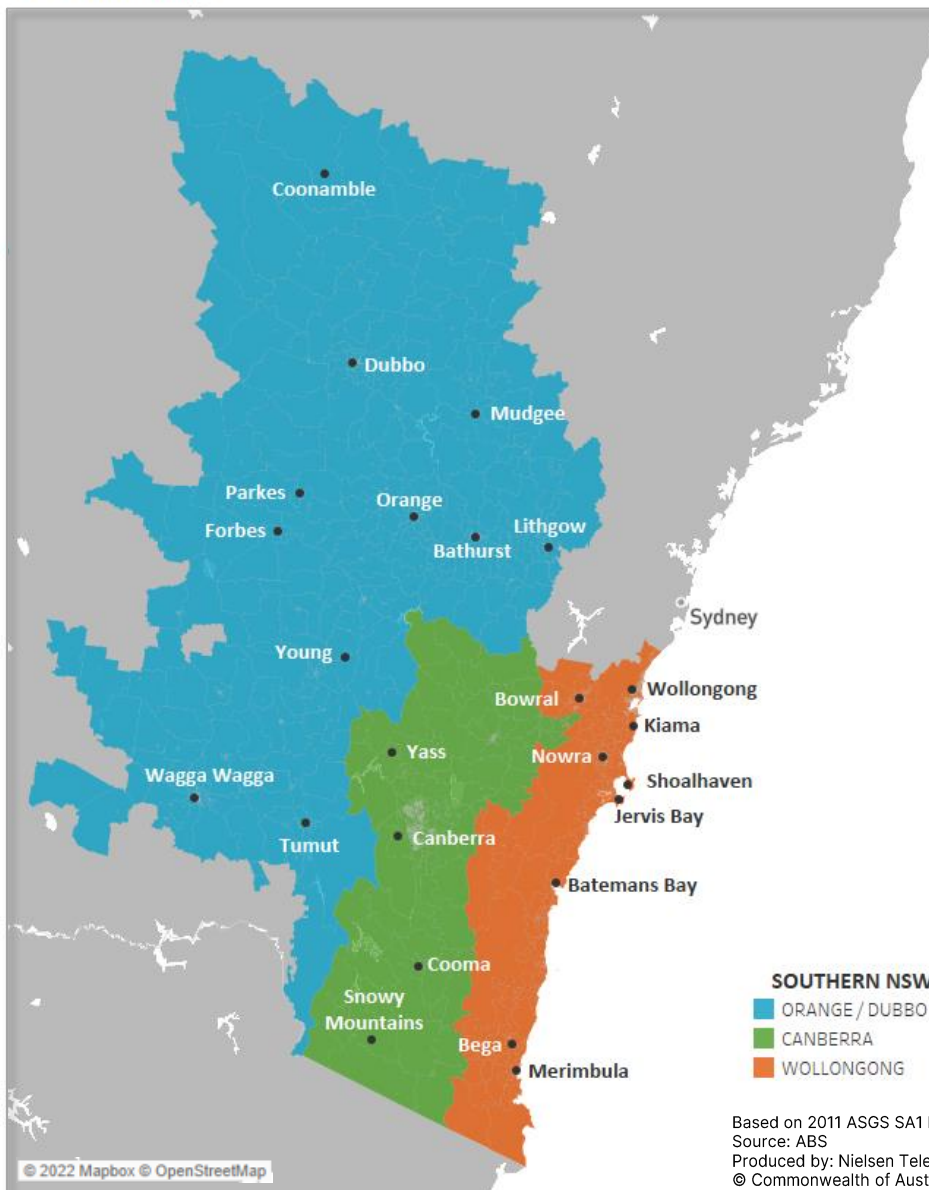
2340-2347, 2350, 2352-2356, 2358-2361,
2365, 2369-2372, 2380-2382, 2386-2388,
2390, 2397-2406, 2408-2411

Taree

2312, 2415, 2422-2430, 2439, 2443-2446

Southern NSW

COVERAGE MAP



FTA Network	Affiliation
Seven, 7TWO, 7mate, 7flix, 7Bravo	7
Nine, 9GO!, 9Gem, 9Life	9
10, 10 Drama, 10 Comedy, Nickelodeon, Sky News Regional	10
ABC TV, ABC Kids/Family, ABC Entertains, ABC NEWS	ABC
SBS, SBS VICELAND, SBS Food, SBS WORLD MOVIES, SBS WorldWatch, NITV	SBS

FTA network affiliations are as of 1 Dec 2024

Market	Total People
Canberra	611 800
Orange Dubbo Wagga Wagga	436 900
Wollongong	560 900
TOTAL	1 609 600

Based on 2011 ASGS SA1 Boundaries
Source: ABS
Produced by: Nielsen Television Audience Measurement
© Commonwealth of Australia, 2011

TV Coverage Area By Postcode

Southern NSW

Canberra

2579-2584, 2600-2607, 2609, 2611-2612, 2614-2615,
2617-2621, 2623-2633, 2900, 2902-2906, 2911-2914

Wollongong

2500, 2502, 2505-2506, 2508, 2515-2519,
2525-2530, 2533-2541, 2545-2546, 2548-
2551, 2575-2578, 2622

Orange, Dubbo, Wagga

2357, 2379, 2395-2396, 2585-2588, 2590, 2594, 2649-
2653, 2655-2656, 2661, 2663, 2665-2666, 2668, 2671,
2678, 2701-2702, 2720-2722, 2725-2727, 2729-2730,
2787, 2790-2795, 2797-2800, 2803-2810, 2817-2818,
2820-2824, 2826-2831, 2835, 2842-2850, 2852, 2864-
2871, 2874-2877

Victoria

COVERAGE MAP



FTA Network	Affiliation
Seven, 7TWO, 7mate, 7flix, 7Bravo	7
Nine, 9GO!, 9Gem, 9Life	9
10, 10 Drama, 10 Comedy, Nickelodeon, Sky News Regional	10
ABC TV, ABC Kids/Family, ABC Entertains, ABC NEWS	ABC
SBS, SBS VICELAND, SBS Food, SBS WORLD MOVIES, SBS WorldWatch, NITV	SBS

FTA network affiliations are as of 1 Dec 2024

Market	Total People
Albury	206 000
Shepparton	182 400
Bendigo	253 200
Ballarat	380 600
Gippsland	255 200
TOTAL	1 277 400

TV Coverage Area By Postcode

Victoria

Ballarat

3230-3234, 3235-3239, 3241-3243, 3249-3251,
3254, 3260, 3264-3287, 3289, 3292-3294, 3300-
3305, 3309-3312, 3314-3315, 3317-3319, 3321-3325,
3328-3334, 3341-3342, 3345, 3350-3352, 3355-
3358, 3360-3361, 3363-3364, 3370, 3373-3375,
3377-3381, 3384-3385, 3387-3388, 3390-3393,
3395-3396, 3400-3401, 3407, 3409, 3412-3415,
3418-3420, 3423-3424, 3458, 3460-3461, 3467-
3469, 3480, 3485, 3487-3489

Bendigo

2732-2736, 3371, 3444, 3446-3448, 3450-3451, 3453,
3462-3465, 3472, 3475, 3477-3478, 3482-3483,
3515-3518, 3520-3523, 3525, 3527, 3529-3531, 3533,
3537, 3540, 3542, 3544, 3546, 3550-3551, 3555-3558,
3561-3568, 3570-3573, 3575-3576, 3579-3581, 3583-
3586, 3588-3591, 3594-3597, 3599, 3659-3660, 3662

Albury

2640-2647, 2658-2660, 3675, 3677-3678,
3682-3683, 3685, 3687-3688, 3690-3691,
3695, 3697-3701, 3704-3705, 3707-3709, 3727-
3728, 3730, 3732-3733, 3735, 3737-3741, 3744,
3746-3747, 3749

Gippsland

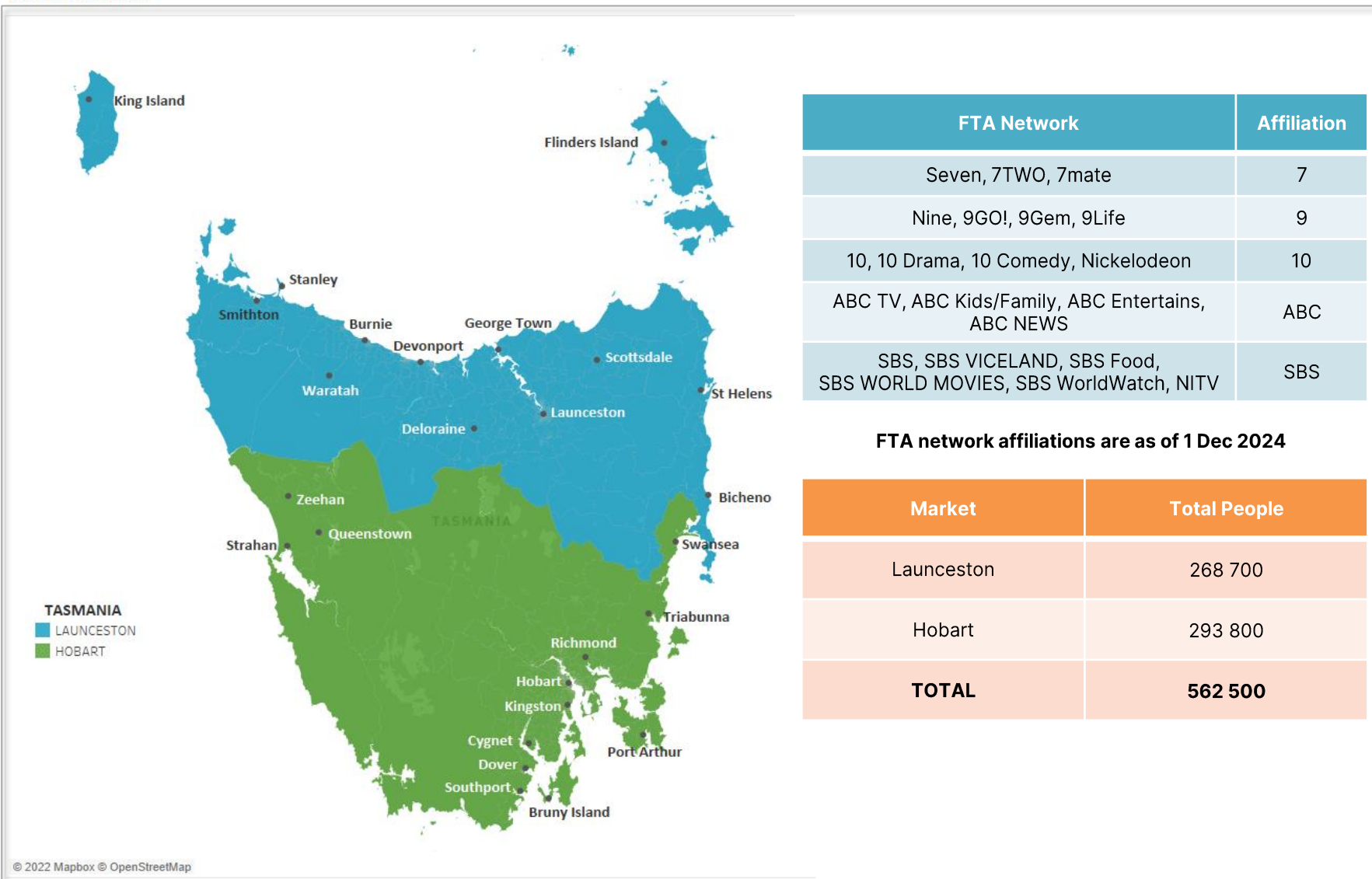
3816, 3818, 3820-3825, 3831-3833, 3835, 3840,
3842, 3844, 3847, 3850-3852, 3854, 3856-
3860, 3862, 3864-3865, 3869-3871, 3873-3875,
3878, 3880, 3882, 3885-3893, 3895-3896,
3898, 3900, 3902-3904, 3909, 3953-3954,
3956-3960, 3962, 3964-3967, 3971

Shepparton

2710, 2712-2714, 2716, 2731, 3559, 3607-3608,
3610, 3612, 3614, 3616-3618, 3620-3624, 3629-
3631, 3633-3641, 3644, 3646-3647, 3649,
3663-3666, 3669-3670, 3672-3673, 3711-3715,
3717-3720, 3722-3723, 3725-3726, 3763, 3778-
3779

Tasmania

COVERAGE MAP



FTA Network	Affiliation
Seven, 7TWO, 7mate	7
Nine, 9GO!, 9Gem, 9Life	9
10, 10 Drama, 10 Comedy, Nickelodeon	10
ABC TV, ABC Kids/Family, ABC Entertains, ABC NEWS	ABC
SBS, SBS VICELAND, SBS Food, SBS WORLD MOVIES, SBS WorldWatch, NITV	SBS

FTA network affiliations are as of 1 Dec 2024

Market	Total People
Launceston	268 700
Hobart	293 800
TOTAL	562 500

TV Coverage Area By Postcode

Tasmania

Hobart

7000, 7004-7005, 7007-7012, 7015-7027, 7030, 7050,
7052-7055, 7109, 7112-7113, 7116-7117, 7119-7120,
7139-7140, 7150, 7155, 7162-7163, 7170-7180, 7182-
7187, 7190, 7466-7470

Launceston

7209-7216, 7248-7250, 7252-7265, 7267-
7268, 7270, 7275-7277, 7290-7292, 7300-
7307, 7310, 7315-7316, 7320-7322, 7325,
7330-7331

Regional WA



FTA Network	Affiliation
Seven, 7TWO, 7mate	7
Nine, 9GO!, 9GEM, 9Life	9
10, 10 Drama, 10 Comedy	10
ABC TV, ABC Kids/Family, ABC Entertains, ABC NEWS	ABC
SBS, SBS VICELAND, SBS Food, SBS WORLD MOVIES, SBS WorldWatch, NITV	SBS

FTA network affiliations are as of 1 Dec 2024

Market	Total People
RWA TOTAL	568 700

TV Coverage Area By Postcode

Regional WA

6215, 6218-6220, 6221, 6223, 6224, 6225, 6226, 6227, 6228, 6229, 6230, 6232, 6233, 6236, 6237, 6239, 6240, 6243, 6244, 6251, 6252, 6253, 6254, 6255, 6256, 6258, 6260, 6262, 6271, 6275, 6280, 6281, 6282, 6284, 6285, 6286, 6288, 6290, 6390, 6398, 6316, 6317, 6318, 6320, 6321, 6322, 6323, 6324, 6326, 6327, 6328, 6330, 6333, 6335, 6336, 6337, 6338, 6341, 6343, 6394, 6395, 6396, 6397, 6306, 6308, 6309, 6311, 6312, 6313, 6315, 6350, 6351, 6352, 6353, 6355, 6356, 6357, 6358, 6359, 6361, 6363, 6365, 6367, 6370, 6372, 6373, 6375, 6391, 6392, 6393, 6302, 6304, 6368, 6369, 6383, 6384, 6385, 6386, 6401, 6403, 6405, 6407, 6409, 6410, 6411, 6412, 6413, 6414, 6415, 6418, 6419, 6420, 6421, 6422, 6423, 6424, 6425, 6426, 6427, 6428, 6460, 6461, 6462, 6463, 6465, 6466, 6467, 6468, 6470, 6472, 6473, 6475, 6476, 6477, 6479, 6480, 6484, 6485, 6487, 6488, 6489, 6490, 6506, 6507, 6509, 6510, 6511, 6512, 6513, 6516, 6521, 6562, 6568, 6569, 6571, 6572, 6574, 6575, 6603, 6605, 6606, 6608, 6609, 6613, 6346, 6348, 6429, 6430, 6431, 6432, 6434, 6436, 6437, 6438, 6440, 6442, 6443, 6445, 6446, 6447, 6448, 6450, 6452, 6514, 6515, 6517, 6518, 6519, 6522, 6525, 6528, 6530, 6532, 6535, 6536, 6537, 6612, 6614, 6616, 6620, 6623, 6625, 6627, 6628, 6630, 6631, 6632, 6635, 6638, 6639, 6640, 6642, 6646, 6701, 6705, 6707, 6710, 6713, 6714, 6716, 6718, 6720, 6721, 6722, 6751, 6753, 6754, 6758, 6760, 6762, 6725, 6726, 6728, 6740, 6743, 6765, 6770